

Recognise Design

# Our Portfolio





#### Who we are....

We are a website and app development company that specialises in web analytics, optimizations, and SEO. We are on a mission to help businesses grow and succeed in the digital world.





### **Our Core Values**



#### Innovation

At Recognise Designs, we believe that innovation is the key to success in the tech industry. We are constantly exploring new technologies and techniques to improve our services and provide our clients with the best possible solutions.



#### **Customer focus**

Our customers are at the heart of everything we do at Recognise Designs. We strive to understand their needs and goals so that we can provide them with customised solutions that meet their specific requirements.



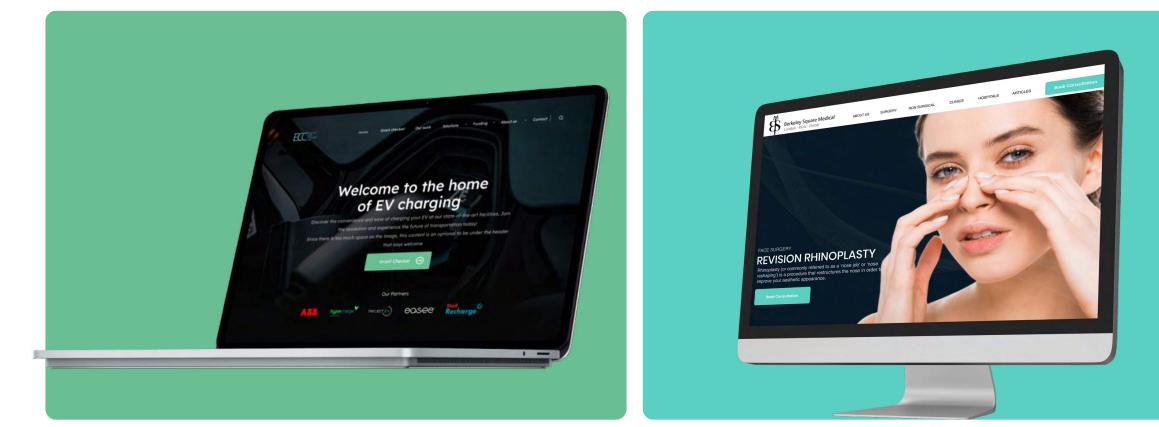
#### Integrity

We believe that integrity is the foundation of any successful business at Recognise Designs. We are committed to being honest, transparent, and ethical in all of our dealings with our clients and partners.









#### ECC (Electric Car Chargers)

#### **Berkeley Square Medical**

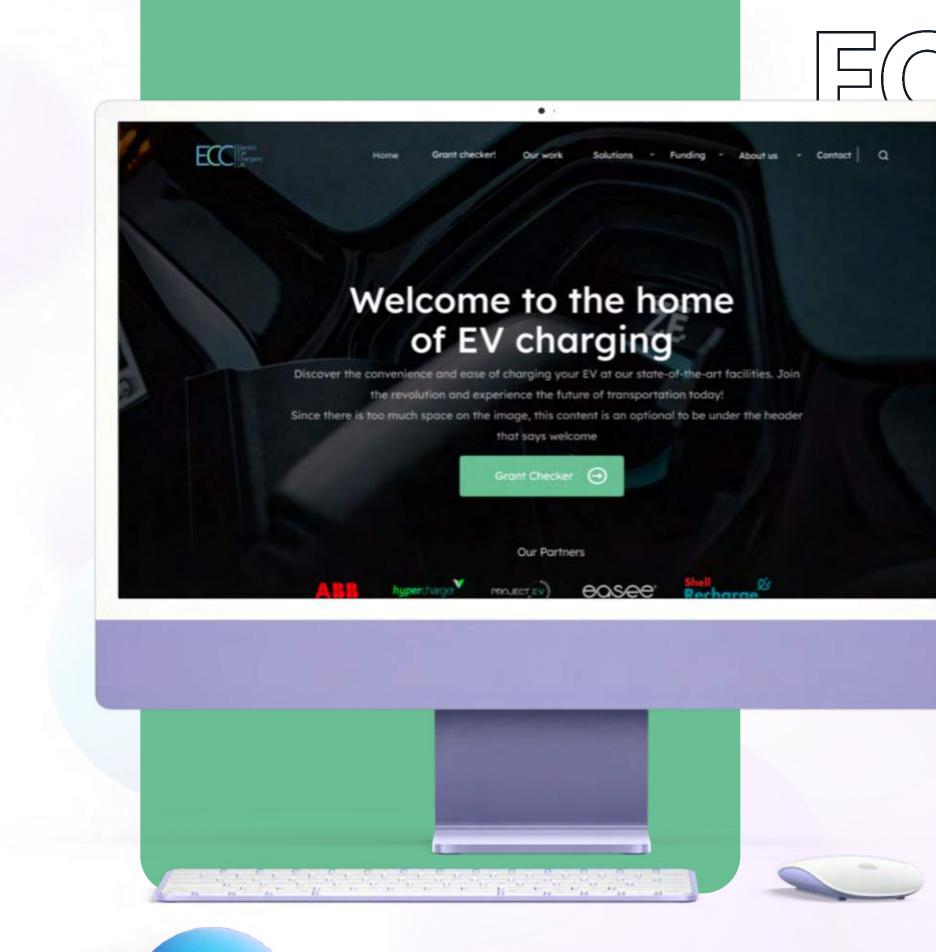
Web, SEO

Web



#### Columbus

Web





# C Ctric Car Ch

#### About the Client

### ECC

EV charging company to help accelerate the UK's drive towards a greener, more sustainable future, providing electric vehicle charging provisions for local authorities, the public and businesses across the country.

https://electriccarchargersuk.co.uk/

# OUF Process

#### Ideate

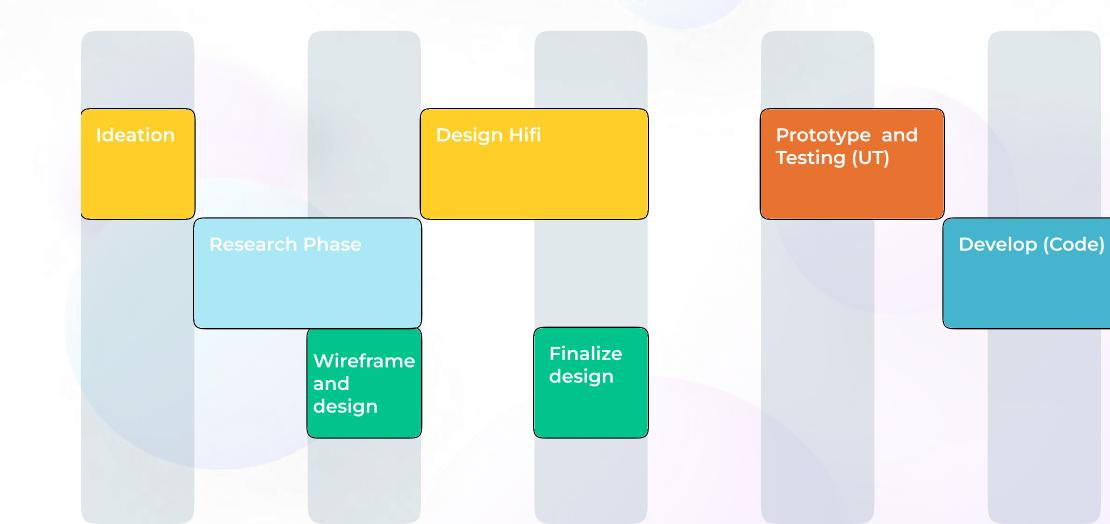
Turn idea from concept and brainstorm to MVP

#### Design

Sketch out the product to align the user needs

#### Develop

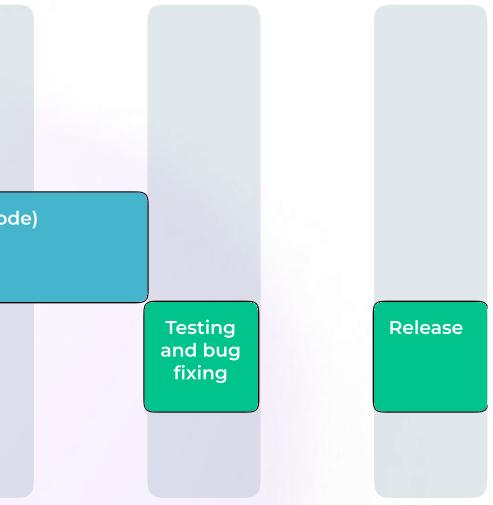
Convert the designs into a live Website





#### Deploy

Launching the Website to the market



# User Personci

#### Sarah



Age	27
Occupation	Purchasing Manager
Location	London

#### Bio

Sarah, a Purchasing Manager for a medium-sized construction company. She is responsible for purchasing equipment and supplies for the company,

#### **Core needs**

- Finding reliable and cost-effective charging solutions
- warranty information, and return policies.

#### **Frustrations**

- find what they are looking for.
- require customization options

• Research different charging options, compare prices, and find a solution that fits within • To receive technical support and after-sales services, including maintenance and repair

• Inefficient search functionality: managers often have to search for specific products and the current search functionality might not be efficient enough for them to quickly

• Lack of customization options: managers may need to order products in bulk and may

• Inadequate payment options: managers may have specific payment requirements

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# Style Guide

### **?** Typography Lexend

### LIGHT

ABCDEFGHIJ **KLMNOPQRST** UVWXYX

#### REGULAR

ABCDEFGHIJ **KLMNOPQRS VWXYX** 

#### MEDIUM

**ABCDEFGHIJ KLMNOPQRS** TUVWXYX

#### **SEMI BOLD**

**ABCDEFGHIJ KLMNOPQRS** TUVWXYX

#### BOLD

ABCDEFGHI **JKLMNOPQR STUVWXYX** 

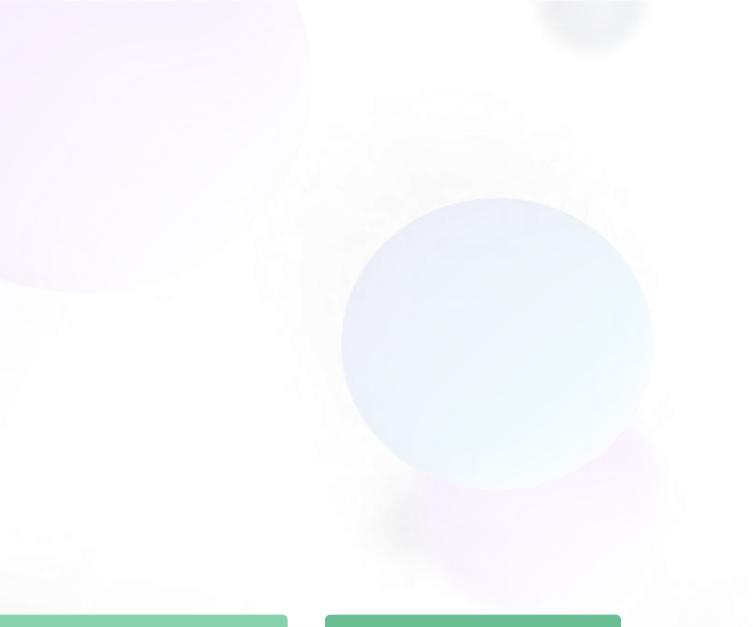
Style Guide

# Color Color

Grey #F1FAF4 Primary-20 #DBE5FE

Primary-30

#C1D2FE





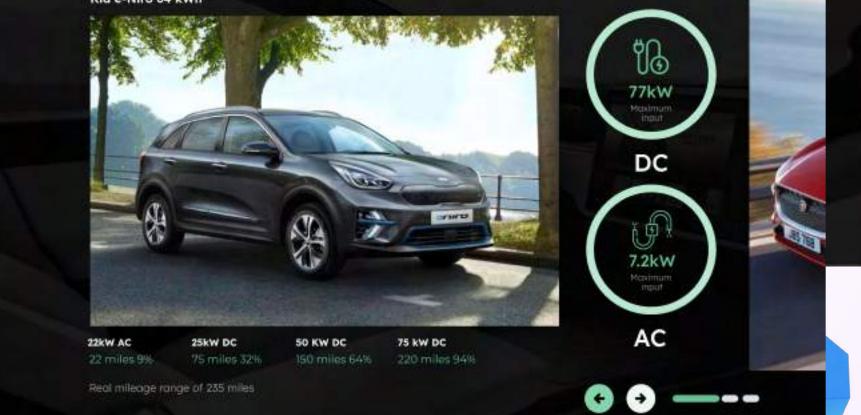
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#### Primary-50

#648EF9

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		Company info     Contact info     Contact info
	We install EV chargers for	Places swelt
	businesses, councils,	Number of employees in your company Please select *
1	schools and more	When chargers are to be installed Please scient *
	We offer a variety of charging stations to fit your needs, and we can help you get the funding you need to install them.	within Lenerate V
	Learn Mare	Please entre" Please select * Explore range of
	Kia e-Niro 64 kWh	







#### https://electriccarchargersuk.co.uk/



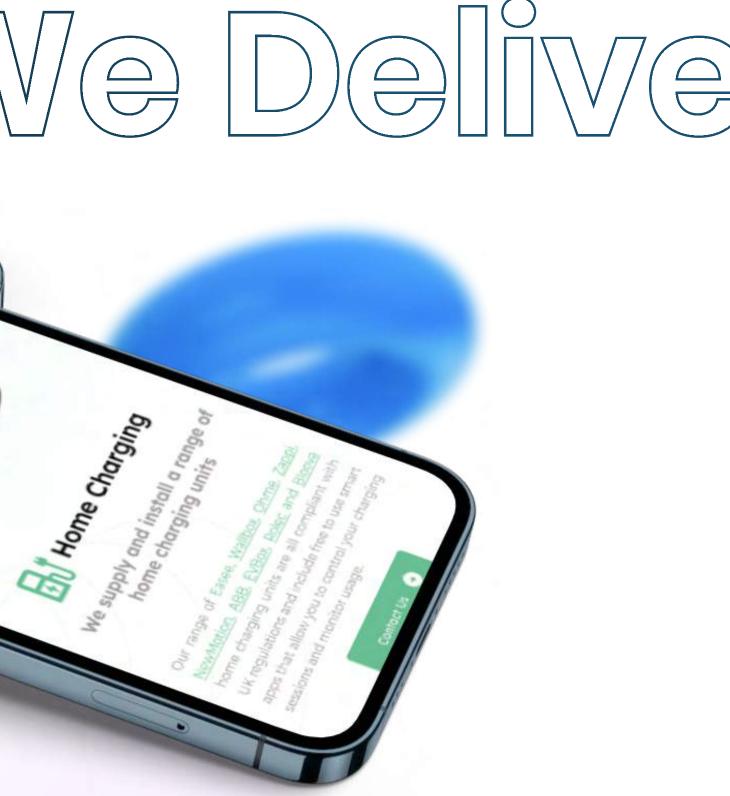
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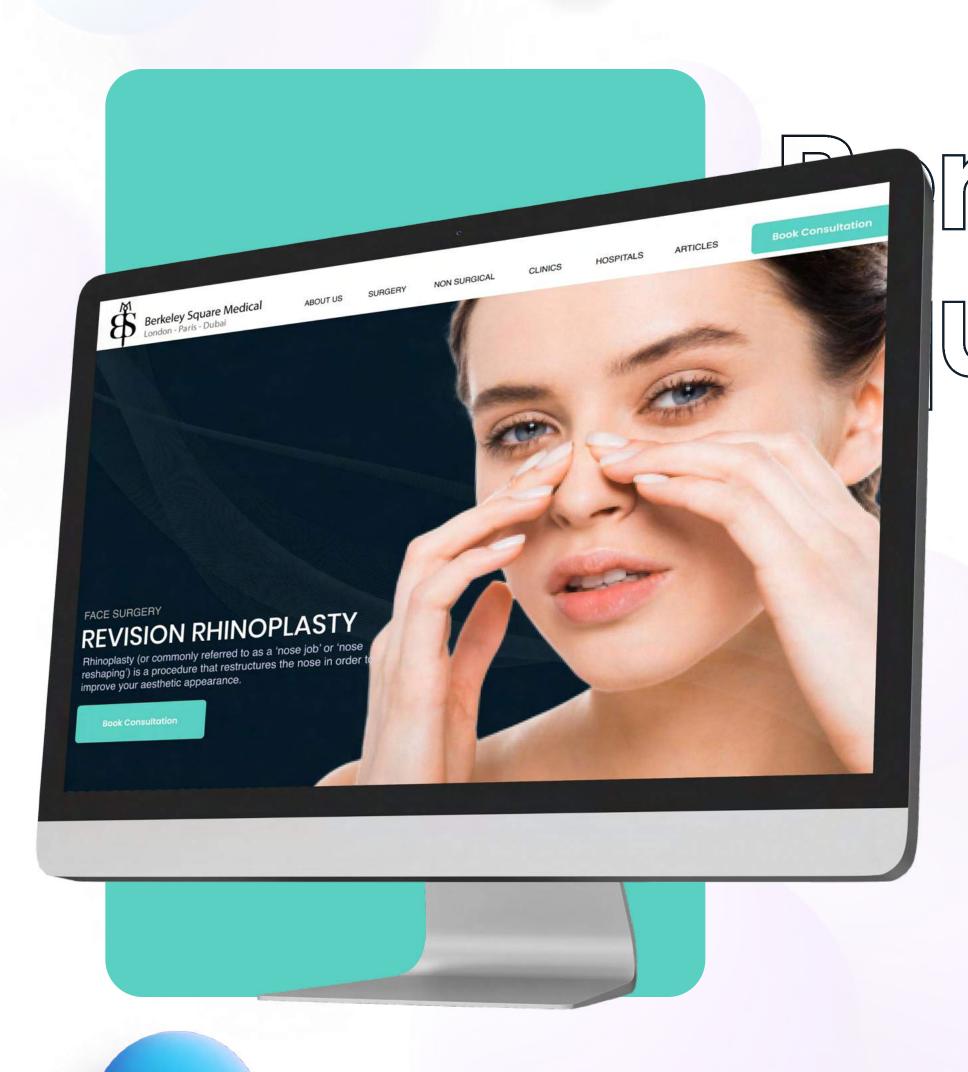
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Selection of the select

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Berkeley Square Medical, London's Premium Plastic Surgery Group. Provides cosmetic surgery and non surgical procedures

https://www.berkeleysquaremedical.com/



About the Client

# Berkeley Square Medical

## Our Process

#### Ideate

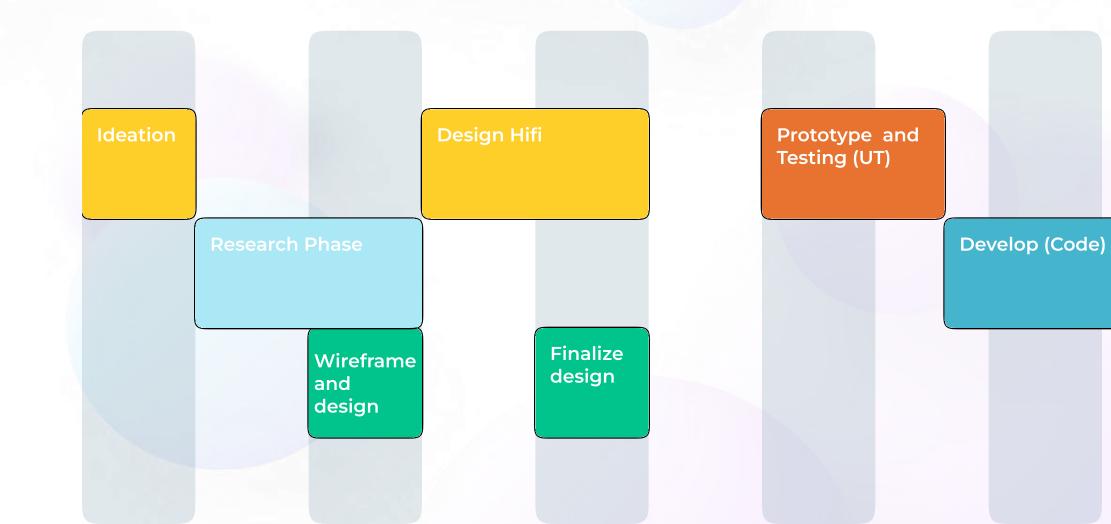
Turn idea from concept and brainstorm to MVP

#### Design

Sketch out the product to align the user needs

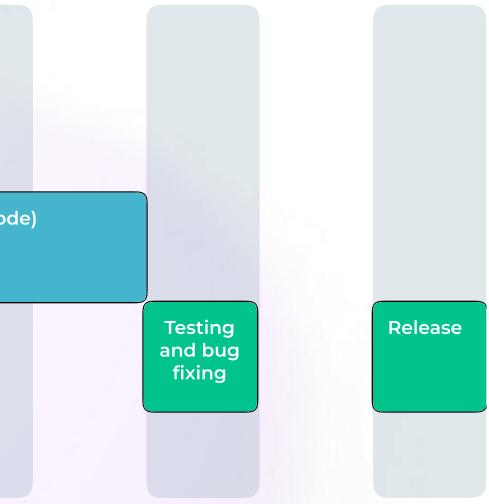
#### Develop

Convert the designs into a live Website



#### Deploy

E Launching the Website to the market



## User Persong

#### Lily



Age	35
Occupation	Marketing Executive
Location	London

#### Bio

Lily is a 35-year-old marketing executive who lives in a big city. She has always been conscious about her appearance, but after having two children, she is unhappy with the way her body looks. She wants to feel confident and attractive again and is considering getting plastic surgery. However, she has never had any surgery before and is apprehensive about the process.

#### **Core needs**

- process will be like.
- that the surgeon is experienced, qualified, and has a good reputation.

#### **Frustrations**

1. Information: Lily needs clear and concise information about the plastic surgery procedures she is considering. She wants to understand the risks and benefits of each procedure, as well as what the r

2. Trust: Lily needs to feel confident that she can trust the plastic surgeon she chooses. She wants to k

3. Support: Lily needs support throughout the entire process, from the initial consultation to the recover period. She wants to know that she can ask questions and get answers quickly and easil

1. Confusing Information: Lily is frustrated by the overwhelming amount of information available online about plastic surgery. She finds it hard to sort through all the conflicting advice and opinions

# **Style Guide**

### **?** Typography Poppins

### LIGHT

ABCDEFGHIJ **KLMNOPQRST** UVWXYX

#### REGULAR

ABCDEFGHIJ **KLMNOPQRS TUVWXYX** 

#### MEDIUM

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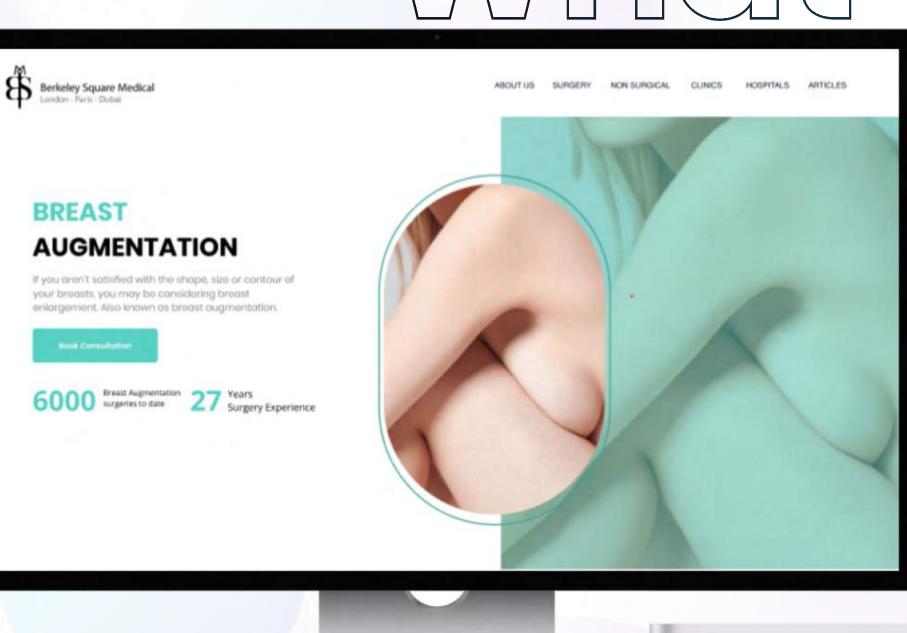
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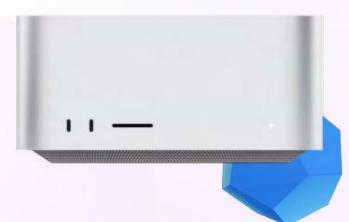
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# Projects







#### **#SuccessStartsHere**

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HOSPITALS

APPOLES

#### **BEST RHINOPLASTY SURGEON LONDON**

When you've decided that you wan to go photod with nom surgets, the next important decision you? I have to make is which minipleaty specialist to trust with your procedure. If you live in conden, you'l richardly wont to choose that bast thinopicary surgion London from to offlin. Even if you live in another part of the UK you may still work to pariabler having your noise surgery pertamined in the capital as many of the tap thinsplasty surgeons UK-wide will also aperate here.



01 - Intro

SURGERY

02-At a Glance

03-Before and After

NON SURGICAL

CLINICS



ARTICLES



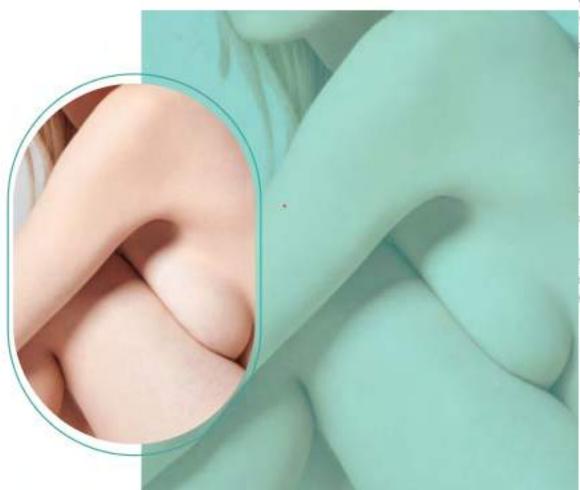
Berkeley Square Medical ordon - Paris - Dubai



BREAST AUGMENTATION

If you aren't satisfied with the shape, size or contour of your broasts, you may be considering breast enlargement. Also known as breast augmentation.





#### **Breast Augmentation With Berkeley Square Medical**



the most popular cosmittic surgary procedure for to age range wanting an increased breast size. It ers, but some of the more popular decisions to

enfidence and self-esteem

asts are too small

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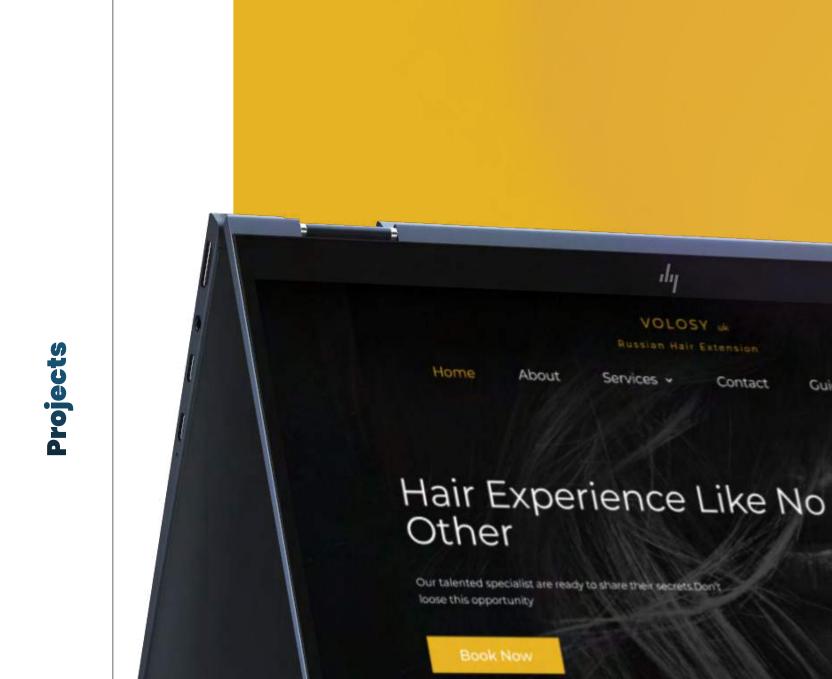
different in size and/or shape (asymmetrical)

that occurs from weight less or breastfeeding

sogging or have lost firmnase

own for many years that you would one day have procedure, the surgery itself takes only 30-80 hinstent visual results.





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VOLOSY uk

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### About the Client **Volosy UK**

Russian Luxury Hair Extensions are salon professional hair extension, methods that allow clients to achieve long-lasting results. Russian Luxury Hair Extensions solutions are made from 100% Cuticle Remy human hair & are available in a range of fast, effective and damage-free methods.

## OUF Process

#### Ideate

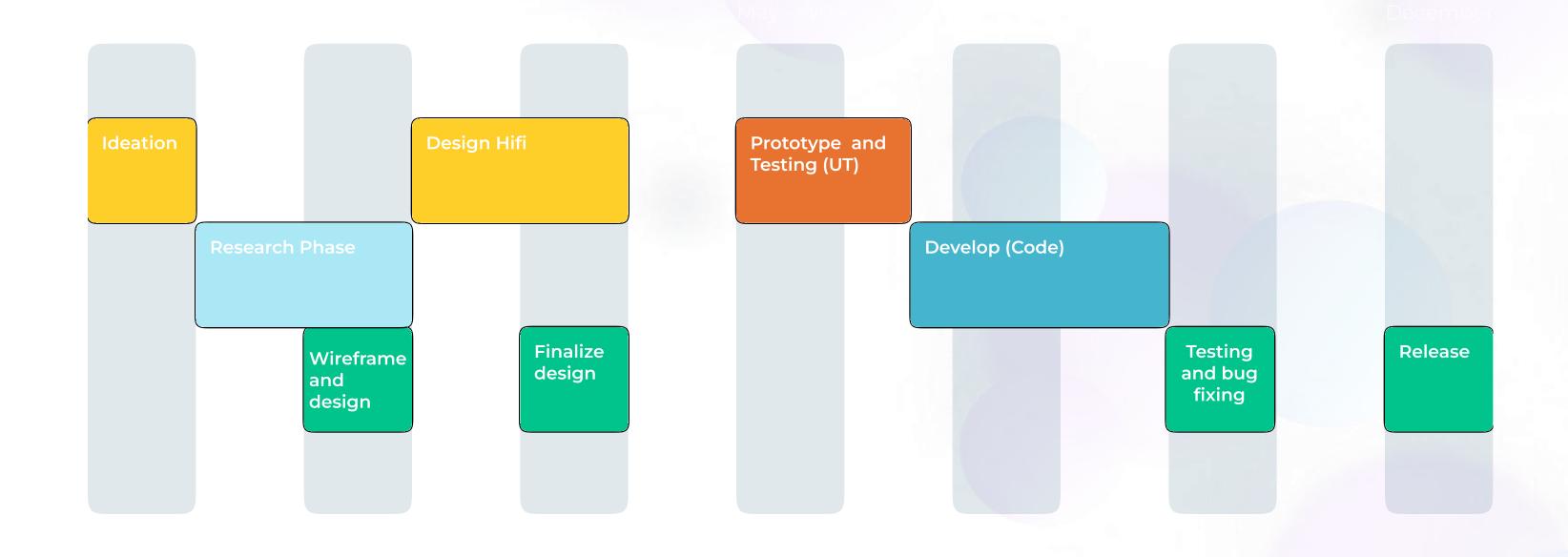
Turn idea from concept and brainstorm to MVP

Design

Sketch out the product to align the user needs



Convert the designs into a live Website



#### Deploy

Launching the Website to the market

# Style Guide

# Typography Montserrat

### LIGHT

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# User flow User flow User flow



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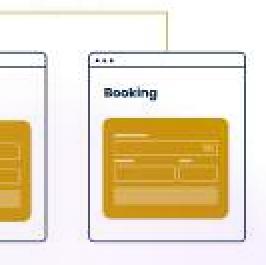
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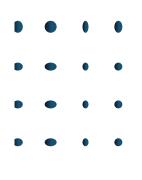


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Projects

VOLOSY uk Guides Booking Home About Services ~ Contact

#### Hair Experience Like No Other

Our talented specialist are ready to share their secrets.Don't loose this opportunity

Book Now

#### **Our Gallery**

Standard keratin bonds



Standard tapes

#### WHAT HAPPENS IF YOU DON'T MATCH HAIR EXTENSIONS **TEXTURE WITH YOUR CLIENT'S NATURAL HAIR?**

You can see the straighter hair on the top left and the curly peeking out underneath on the right side. The textures are so different and dry differently. This becomes a problem when cutting the extensions. If you have smoothed and cut the extensions straight it will appear that it blends perfectly.

Knowing your hair texture, porosity, and curl pattern are key to healthy hair. Products that may work for a certain curly hair type might be damaging to others, and knowing your hair type can determine how much you should be using shampoo or even how heat products need to be incorporated.

#### WHAT IS THE DIFFERENCE BETWEEN HAIR TEXURE AND HAIR TYPE?

imple terms, the difference between hair texture and hair type is this: Hair texture specifically refers to individual hair strands, whereas hair type generally refers to the head of hair as a whole.

Home About Us Services Guides Contact Us Booking Contact Info 9286 Lorem ipsum

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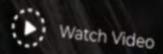
**Open Hours** Monday- Friday 9:00 am - 8:00pm dolor, Lorem ipsum 9:00 am - 8:00pm +564 -245-01236

Saturday

# Hair Experience Like No Other

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Our talented specialist are ready to share their secrets.Don't loose this opportunity

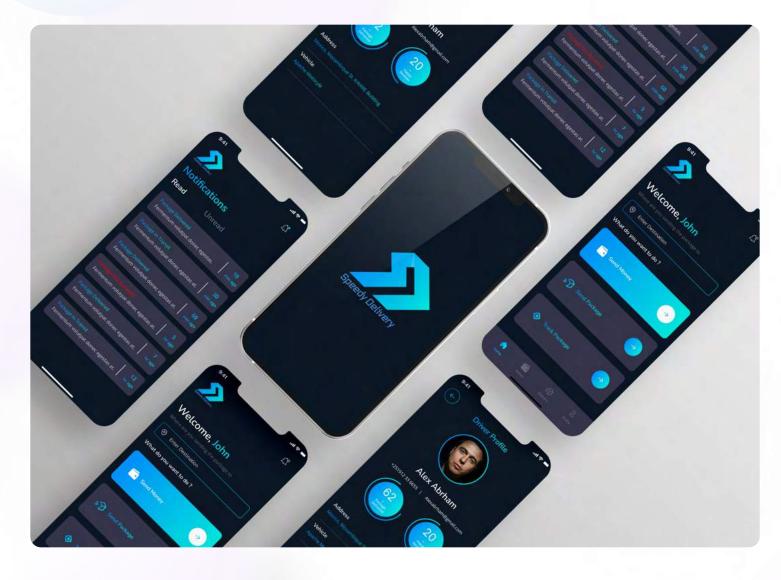


Book Now



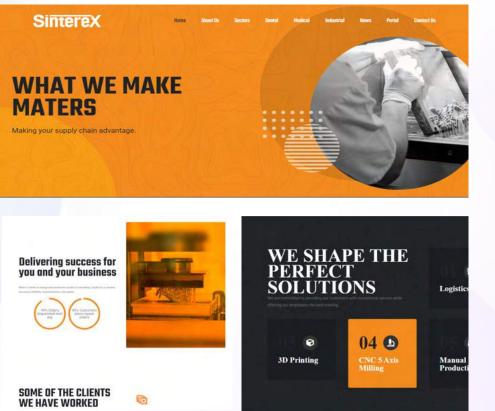
**Recognise Design** 

# Other Portfolio

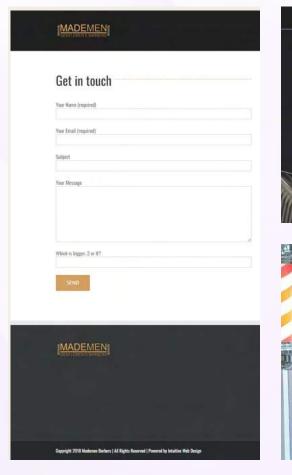








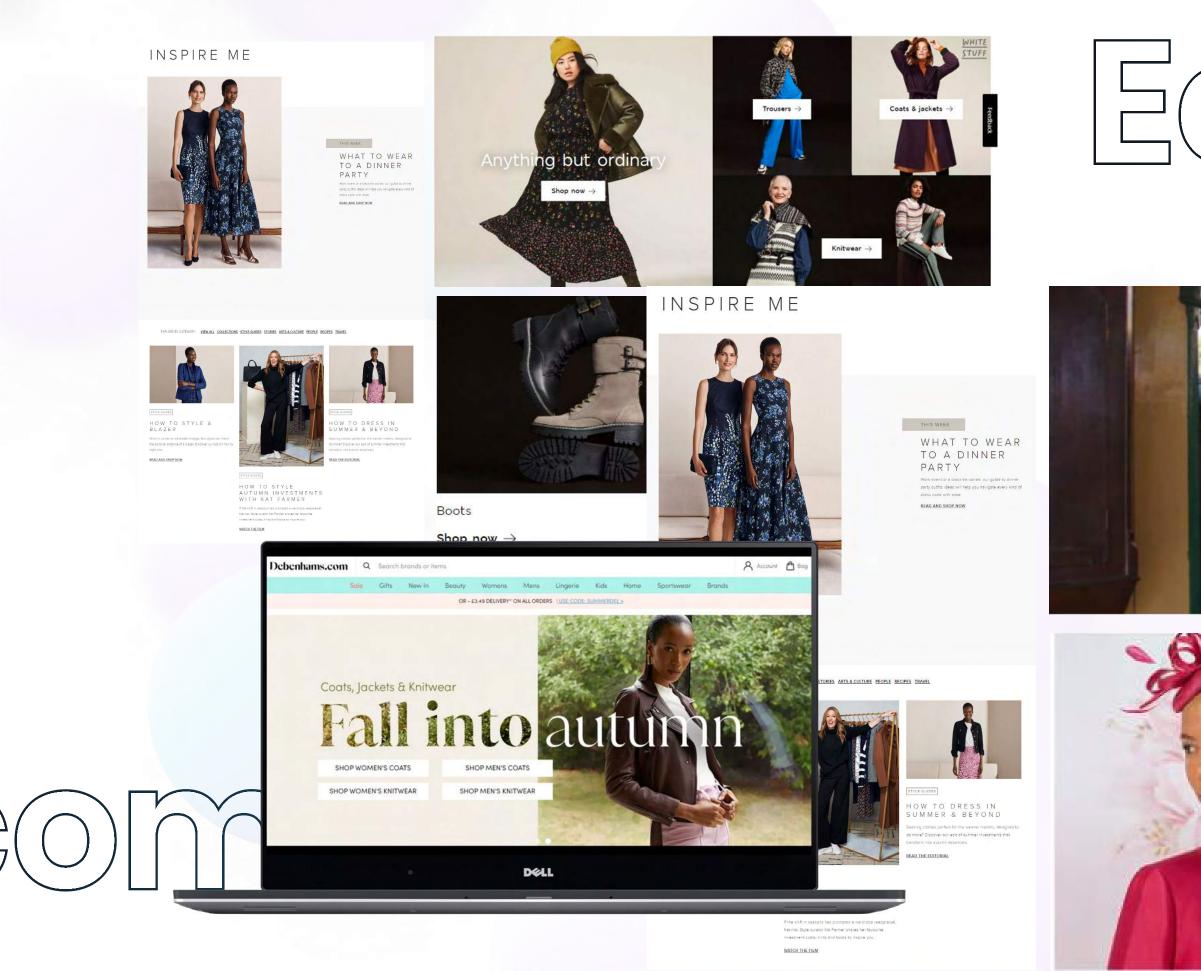












# COMMEF

# JOURNEY INTO AUTUMN SHOP NEW IN





### **Recognise Design**

Visit Our Website <u>www.recognisedesign.com</u> Company Number 08633423

